O b o t i f i e d

# START A DROPSHIPPING BUSINESS WITH AI

WHAT TOOK OTHERS YEARS TO MASTER IN DROPSHIPPING CAN BE DONE USING THE RIGHT AI TOOLS.

FIND THE SIMPLIFIED STEP-BY-STEP GUIDE HERE.

THIS BLUEPRINT WILL GUIDE
YOU THROUGH THE PROCESS OF
STARTING YOUR OWN
DROPSHIPPING BUSINESS,
INCLUDING IMPORTANT POINTS
YOU SHOULD NOTE.

**LET'S DIVE IN...** 

## STEP 1: FIND A WINNING PRODUCT

CREATE A FREE ACCOUNT IN TRADELLE.IO AND CLICK ON 'PRODUCT PICKS'.

## CHOOSE A PRODUCT BASED ON THE FOLLOWING CRITERIA:

- UNIQUENESS: HAS A WOW FACTOR, HIGH PERCEIVED VALUE, AND LOW COMPETITION. BETTER IF IT'S NOT FOUND IN LOCAL STORES.
- PROFIT MARGIN: AT LEAST 30%.
- SOLVES A CONSUMER'S PROBLEM.
- STRONG DEMAND: TRENDING, ENGAGING, AND SELLS ALL YEAR ROUND.

#### **STEP 2: BUILD AN ONLINE STORE**

SIGN UP AT
AISTOREBUILDER.COM TO BUILD
YOUR E-COMMERCE STORE
WITHIN MINUTES.

#### OR DO IT MANUALLY BY...

- GET A CHEAP DOMAIN NAME FOR YOUR STORE AT NAMECHEAP.COM
- GENERATE A LOGO FOR YOUR
   STORE AT CANVA
- IMPORT THE PRODUCTS TO YOUR STORE IN ONE CLICK

## STEP 3: GENERATE PRODUCT DESCRIPTIONS WITH CHATGPT

## CREATE COMPELLING PRODUCT DESCRIPTIONS BY ENTERING THIS PROMPT:



You are an expert ecommerce marketer. The
store sells goods to
[describe target market] to
[describe end business
goal]. Create a product
description for my product
[specify your merchandise].

#### STEP 4: CREATE EYE-CATCHING GRAPHICS

CUSTOMIZE READY-MADE TEMPLATES IN CANVA.COM TO CREATE ENGAGING GRAPHICS FOR YOUR PRODUCT POSTS.

#### **IMPORTANT:**

- CHOOSE GIFS FROM CANVA AND THEM TO THE PRODUCT DESCRIPTION
- IMPORT PRODUCT REVIEWS FROM ALIEXPRESS
- PRICE THE PRODUCT WITH A 3X MARKUP

## STEP 5: PROMOTE YOUR STORE AND PRODUCTS

FIND VIRAL CONTENT ABOUT YOUR PRODUCTS AND USE THEM AS INSPIRATION.

UTILIZE SHARKADZ.COM TO GENERATE BUSINESS AND PRODUCT ADS THAT ARE SURE TO GO VIRAL.

#### PRO TIPS:

A. BUY THE PRODUCT YOU'RE SELLING ON AMAZON AND RECREATE VIRAL INSTAGRAM REEL/TIKTOK VIDEOS (AT LEAST 250K VIEWS) OF THE PRODUCT TO CREATE YOUR OWN PROMOTIONAL VIDS.

B. LINK YOUR DIGITAL STORE IN THE PROFILE BIO.

C. MAKE SURE YOUR STORE'S SOCIAL MEDIA ACCOUNT IS YOUR WEBSITE'S NAME.

D. CONSISTENTLY POST 3X A DAY (10AM, 3PM, 6PM LOCAL TIME)

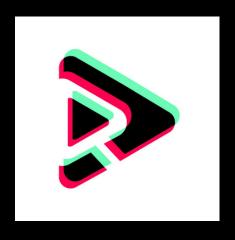
## STEP 6: FULFILL ORDERS EFFORTLESSLY

AUTOMATE ORDER FULFILLMENT WITH ZENDROP.COM.

YOU CAN ALSO USE ZENDROP AI TO GENERATE EFFECTIVE PRODUCT AD COPIES.

#### **BONUS:**

# INSTALL THESE APPS IN YOUR SHOPIFY STORE TO BOOST YOUR PROFITS...



ReelUp: For Shoppable Videos & UGCs



PickyStory: For Upselling Products



Bucks: For Converting Currencies



WideBundle: For Product and Price Bundling



SalesPop: For Sales Popups That Convert



Rivo: For Creating Loyalty and Rewards