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10-MINUTE VIDEO STORYBOARD

CHATGPT + CANVA

LET'S SAY YOU PLAN TO CREATE SOME VIDEO CONTENT FOR SOCIAL MEDIA, E-COMMERCE, WEBSITE, ETC.

CREATING A STORYBOARD OF HOW IT WILL PLAY OUT IS A STEP YOU SHOULDN'T SKIP.

HERE'S HOW YOU CAN DO IT IN MINUTES...

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STEP #1:

DEFINE THE OBJECTIVE AND TARGET AUDIENCE

STEP #1: DETERMINE THE OBJECTIVE AND TARGET AUDIENCE FOR YOUR VIDEO.

DEFINE WHAT YOUR CONTENT'S PURPOSE IS.

IS IT FOR A PRODUCT LAUNCH? A HOLIDAY? WHO WILL BE WATCHING IT?

THIS INFORMATION SHOULD BE FINALIZED FIRST SO YOU CAN WRITE A CLEAR PROMPT FOR THE NEXT STEP.

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STEP #2:

REVIEW AND MODIFY YOUR STORYBOARD

STEP #2: HEAD TO CHATGPT AND ENTER THIS PROMPT.

Example Prompt:

You are a creative director. Develop a storyboard for a [video platform] ad about [description]. The video is for [purpose] and the target audience is [target]. I want it to be about [describe your desired story]. Create the text for a 10-frame storyboard, describing what is happening in each frame, including any dialogue.

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STEP #3:

GENERATE IMAGES WITH DALL-E 3

STEP #3: GENERATE IMAGES WITH DALL-E 3

UPGRADE TO CHATGPT PLUS TO ACCESS DALL-E 3 AND ENTER THIS PROMPT TO GENERATE IMAGES THAT MATCH EACH FRAME OF THE STORYBOARD.

Example Prompt:

Create images for each frame of the storyboard. Use bold colors and ensure the setting and action are incorporated into each frame. Use the style of TV advert storyboard sketches. Do not include any text in the image.

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STEP #4:

HEAD TO CANVA

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- OPEN A NEW DESIGN AND SET IT AT A 16X9 INCHES RATIO.
- GO TO 'ELEMENTS' AND SCROLL DOWN TO 'GRIDS'.
- SCROLL DOWN AND ADD THIS IN YOUR PROJECT.

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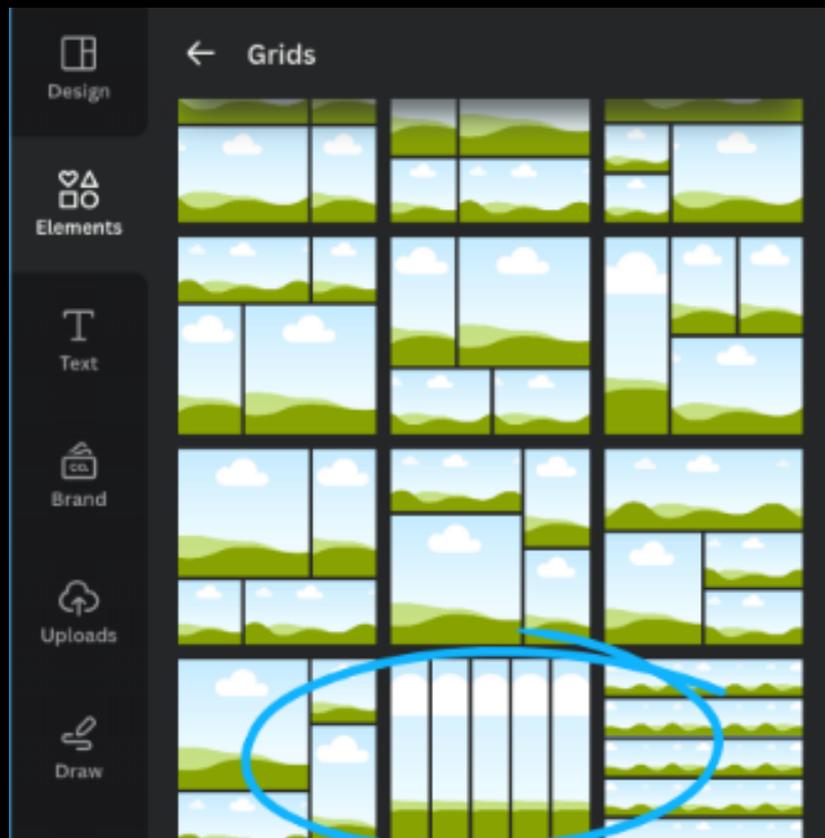
STEP #5:

START CREATING YOUR STORYBOARD

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- ADD THIS GRID TO YOUR CANVA PROJECT AND RESIZE IT TO JUST UNDER HALF OF THE PAGE.
- DUPLICATE TO GET 10 GRIDS IN TOTAL.
- MAKE SURE THERE IS SPACE BELOW EACH GRID TO ALLOCATE FOR CAPTIONS.
- ADD TEXT FIELDS IN THE SPACES BELOW EACH GRID.

YOUR STORYBOARD
SHOULD LOOK LIKE THIS:

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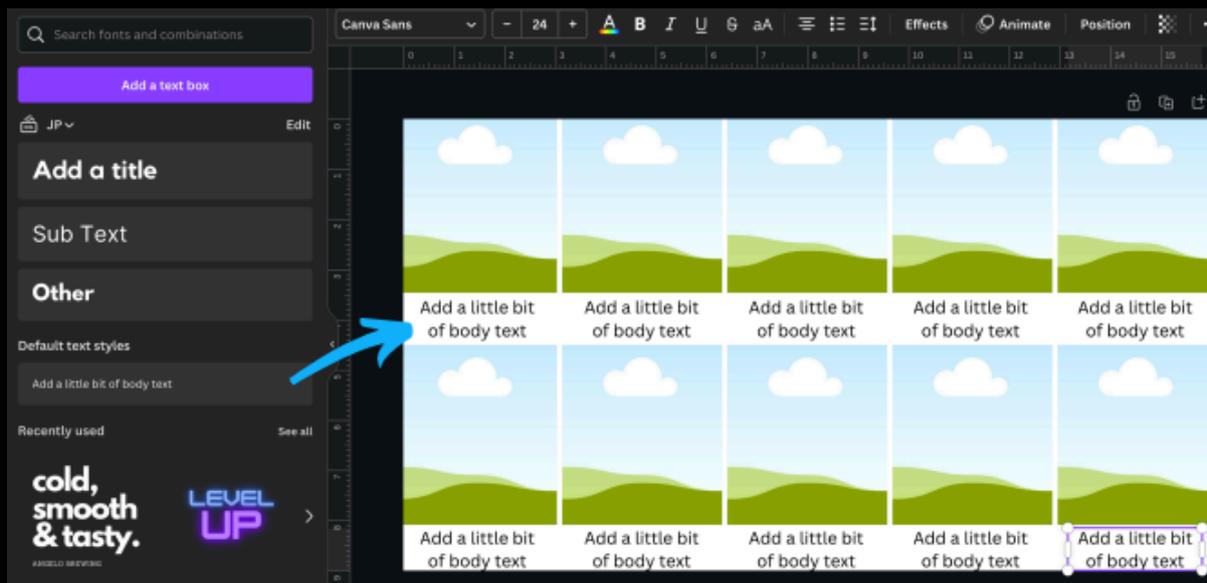
STEP #6:

GO BACK TO CHATGPT

STEP #6: GO BACK TO CHATGPT

- DOWNLOAD THE IMAGES GENERATED BY DALL-E 3.
- UPLOAD EVERYTHING IN CANVA.
- ADD EACH ONE TO THE PROJECT BY DRAGGING THE IMAGES IN THE FRAMES.
- COPY THE TEXTS FROM THE CHATGPT STORYBOARD AND ADD THEM TO THE TEXT FIELDS.

YOUR STORYBOARD SHOULD LOOK LIKE THIS:
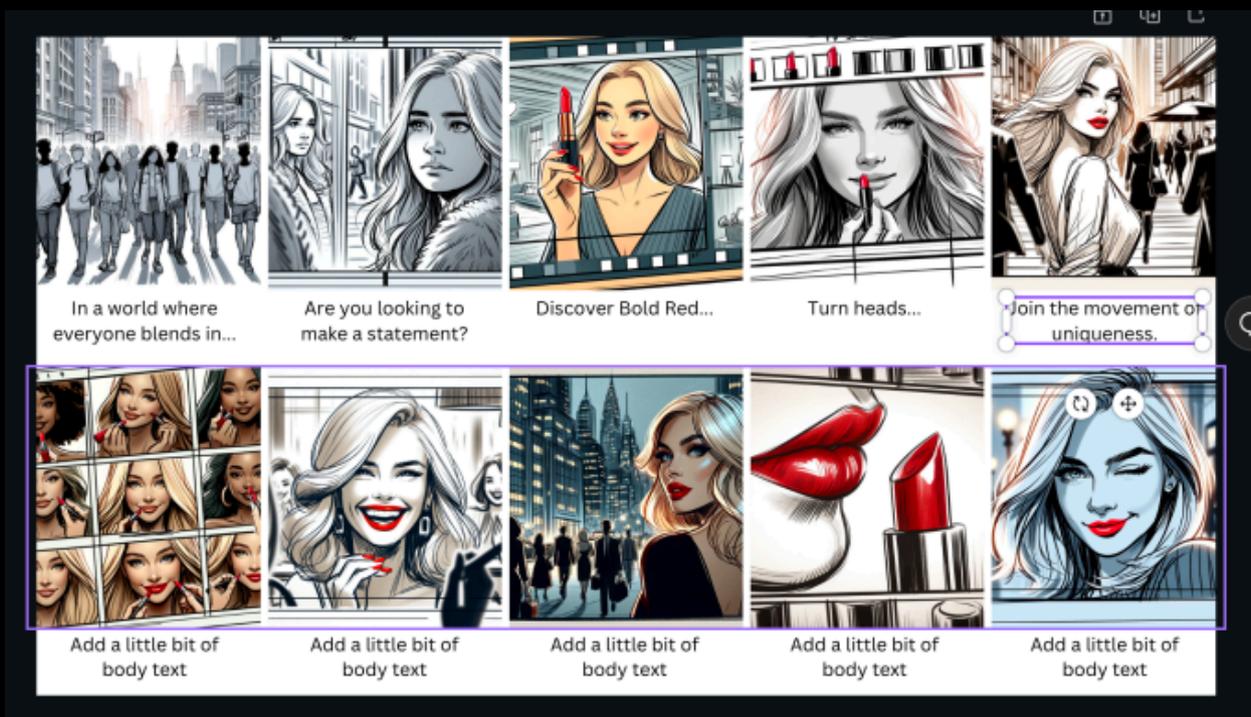
ONCE YOU'RE SATISFIED WITH THE STORYBOARD, DOWNLOAD THE CANVA PROJECT AS PNG OR PDF.

THERE YOU HAVE IT—CREATING A STORYBOARD FOR YOUR VIDEO CONTENT WITH AI IN 10 MINUTES.

REMEMBER TO ADD YOUR CREATIVITY WHENEVER POSSIBLE TO INCREASE THE VALUE OF YOUR CONTENT VIDEO STORYBOARD.

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